

**MALVERN HILLS DISTRICT COUNCIL
LOCAL DEVELOPMENT FRAMEWORK**

**Town and Country Planning (Local Development) (England) (Amendment)
Regulations 2008**

Statement made under Regulation 19 (a) (b)

**Representations on the Shopfront Design Guide
Supplementary Planning Document**

11 April 2011

Contents

1	Introduction	1
2	Consultation under Regulation 17	1
3	Alterations made to the SPD	1

1 Introduction

This document details the main issues raised in the representations received during the public consultation that the Council conducted on the Shopfront Design Guide Supplementary Planning Document (SPD) together with how these issues have been addressed in the final SPD. Malvern Hills District Council adopted the SPD at its Council meeting on 11th April 2011.

2 Consultation under Regulation 17

We consulted on the draft Shopfront Design Guide SPD over a six week period from 24th January to 8th March 2011.

Two responses in total were received. English Heritage were generally supportive and Wychavon District Council made comments.

The issues raised were:

- Set out the position of the emerging South Worcestershire Development Plan.
- Suggested that clarity is required on the need for planning permission.
- Advice on roller shutters is confusing.

3 Alterations made to the SPD

The SPD has been amended in light of these comments to include minor details of clarification and the links between the Local Plan and the emerging Local Development Framework have been made more explicit. It was felt that the wording regarding the need for planning permission was adequate and no change was made.