



Historic England

WEST MIDLANDS OFFICE

Mr David Clarke  
Malvern Hills District Council  
The Council House  
Avenue Road  
Malvern  
Worcestershire  
WR14 2AF

Direct Dial: [REDACTED]

Our ref: PL00503968

17 December 2018

Dear Mr Clarke

### **MALVERN REGULATION 16 NEIGHBOURHOOD PLAN CONSULTATION**

Thank you for the invitation to comment on the Submission Neighbourhood Plan and Historic England has no substantive comments to add to those conveyed in our earlier regulation 14 consultation response. We are pleased to note that comments made then have been addressed in this version of the plan.

In that context Historic England is supportive of the Vision and objectives set out in the Plan and commend the thorough approach that has been taken to compiling the evidence base. The Plan clearly takes an extremely positive approach to the historic environment of Malvern which Historic England welcomes. We particularly commend the emphasis in policies MHE1 & MHE2 respectively upon the conservation of non-designated heritage assets representative of the local vernacular and upon the importance of adopting locally distinctive design for new development in Neighbourhood Heritage Areas. The "Heritage Character Assessment (HCA) will no doubt provide an invaluable context and of great assistance in enabling developers to comply with the Policy.

In conclusion, the plan reads overall as a well written, well-considered and fit for purpose document. We consider that an exemplary approach is taken to the historic environment of the Town and that the Plan constitutes a very good example of community led planning. Those responsible for the compilation of the Plan should be congratulated.

I hope you find this advice helpful.

Yours sincerely,

[REDACTED]  
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