



**Regulation 16 Consultation**  
**on the Submitted Malvern Town Neighbourhood Plan**  
**RESPONSE FORM**

Under Regulation 15 of the Neighbourhood Planning (General) Regulations 2012, Malvern Town Council has submitted the draft Malvern Town Neighbourhood Plan to Malvern Hills District Council. In accordance with Regulation 16, Malvern Hills District Council would like to invite comments from organisations and individuals on the Neighbourhood Plan.

This consultation runs for six weeks from Friday 9<sup>th</sup> November to 5:00pm on Friday 21<sup>st</sup> December 2018.

If you wish to comment on the draft Malvern Town Neighbourhood Plan **please complete and return this form no later than 5:00 pm on Friday, 21<sup>st</sup> December 2018 to:**

**Email:** [policy.plans@malvern hills.gov.uk](mailto:policy.plans@malvern hills.gov.uk) , or by

**Post:** Planning Policy, Malvern Hills District Council, Planning Services, The Council House, Avenue Road, Malvern, Worcestershire, WR14 3AF.

The personal information you provide on this form will be held and processed in accordance with the requirements of the Data Protection Act 2018 and the General Data Protection Regulation 2018.

Please note that your name and comments will be made publicly available when displaying the outcome of this consultation and cannot be treated as confidential. Any other details, including signatures, private telephone numbers and email addresses will not be published on the Council's website, but the original representations with personal details redacted will be published. Your details will be retained in order for us to validate your comments. We will use these details to notify you of the progress on the Malvern Town Neighbourhood Plan. If you do not wish to be notified of the progress of the Neighbourhood Plan please let us know by ticking the appropriate box at the end of this response form.

Please fill in your details in the boxes below:

Full Name: Angus McCulloch

Organisation (if applicable): Retired

Address (including postcode):  
[Redacted]

Telephone number: [Redacted]

Email address: [Redacted]

Please state which part of the draft Neighbourhood Plan (i.e. which section, objective or policy) your representation refers to (please use a separate form for each representation):

Section 5.3 Visual Amenity, policy MV1 Key Views

Please use the space below to make comments on this part of the Neighbourhood Plan.

It is admirable the Town Council has identified Key Views, it would like to protect, as amplified in the Visual Study. Those have my full support.

Living on the eastern side of Malvern I am particularly pleased to see the approach to Malvern along the Guarlford Road identified as an exceptional Key Viewpoint, as mentioned in KVP1 and KVR17. Thousands of tourists, and visitors flocking to events at the Three Counties showground pass along this route every year and I think it is important for this area of the town to be kept largely development free and of a rural nature.

Please use a separate form for each representation.

### Future Notification

Please state whether you would like to be notified of the decision on the Neighbourhood Plan proposal:

Yes

No

Signature

[Redacted Signature]

Date 20<sup>th</sup> December 2018

Thank you for completing this form.