

# DEVELOPMENT OF NEW CYCLING FACILITIES



The University of Worcester and Malvern Hills District Council are exploring opportunities to apply for funding and to develop NEW cycling facilities and opportunities at the Universities 50 acre Lakeside Campus (WR6 6NH) and we need your support.

The British Cycling (BC) **Places to Ride Programme**, will provide grant funding of up to £500,000 to fund the development of new or improved cycling facilities in communities across England (See attached BC prospectus). These could include off road tracks, BMX pump track, cyclocross spaces and many other facilities that help people get more active on a bike. They will also fund equipment, specialised bicycles, storage facilities, data-tracking monitors, coaching equipment and so on.

## Typical characteristics of a 'Places to Ride facility' include:

- They are traffic-free
- They provide one or more opportunities to participate, for example BMX, track-cycling, mountain biking and so on
- They might include a modest learn-to-ride area for children and young people at the early stages of developing their cycling skills and confidence
- They are open to all the community – ideally with programmes/sessions designed to encourage local people to get involved
- They will offer cycling opportunities to people who may not have access to, or be able to afford equipment needed – for example be able to provide relevant cycles, helmets and any other equipment
- They are possibly located alongside other sports/activities to encourage a much broader appeal across all sections of the community and encourage social interaction

## Consultation:

We are undertaking significant community consultation to 1) help us develop proposals for a facility that will best meet identified local demand and 2) allow us submit a strong funding application. Your support in this consultation process is critical, to allow us to build a strong application that:-

- Clearly explains the detail of the facilities we are planning?
- Explains how the proposed facilities meet the cycling need in our local community?
- Explains what community benefits will be delivered by our project, for example improving social interactions, reducing social isolation and promoting health and well-being?
- Shows that we have the capacity and capability to deliver the proposed project?
- Describes individual roles and their part in the development and running of the project/facility?
- Describes how the project will be operated once complete and who will be responsible?
- Describes how the project will be maintained and cared for over the short, medium and long term?

To help us develop the project and funding application we have created an online survey at [www.smartsurvey.co.uk/s/universitycyclingfacility](http://www.smartsurvey.co.uk/s/universitycyclingfacility). The survey is primarily targeted at users and non users. In addition we are planning a face to face scoping meeting(s) with local clubs, groups and providers to discuss in more detail the size and scale of potential facilities. We will confirm details of the scoping meeting shortly.

Kind Regards

Rob Delahay  
Head of Outdoor Sport  
University of Worcester

Mark Hammond  
Contracts and Development Manager  
Malvern Hills District Council