



2019/20

# SUPPORTING BUSINESSES

BUSINESS SUPPORT  
CREATING JOBS  
GROWING THE ECONOMY



# SUPPORTING YOUR BUSINESS



Supporting businesses and the wider economy is one of our top priorities.

We offer a wide range of services and advice to businesses. Whether you are a new start-up, an established business looking to expand or a company that has recently moved into the area, we will be happy to help with your enquiries.

## *Here are some of the services on offer to support your business:*

- Help to develop land, business premises and attract investment
- Advice on funding opportunities for businesses
- Business grants and commercial premises searches
- Business visits, briefings and business e-bulletins
- Support for high speed broadband campaigns
- Programme of events that attract footfall and visitors to our towns
- Running 3 x Tourist Information Centres across the district
- Promotion of The Malverns using [visithemalverns.org](http://visithemalverns.org) website and social media
- Support the Worcestershire Local Enterprise Partnership and Worcestershire Business Central
- Application of business rate relief and exemptions
- Trade waste collection services
- Pre-application planning advice
- Determining planning applications
- Building Control advice and approval
- Allocation of employment land
- Training and advice on things like food hygiene and consumer law
- Licensing
- Tackling rogue businesses

Visit [www.malvernhills.gov.uk/business](http://www.malvernhills.gov.uk/business) for more information

# TOURISM SUPPORT



**We have a wide array of things to do across the Malverns and our website now receives over 240,000 visits per year and rising. It provides comprehensive information on things to do – attractions, food/drink, walking, what's on, where to stay and planning your visit. Plus visitors are always given a warm welcome at the districts Tourist Information Centres in Malvern, Upton and Tenbury Wells.**

Raise the profile of your tourism business or event with a website listing on [www.visitthemalverns.org](http://www.visitthemalverns.org)

Tourism businesses can have a website listing free of charge with a description, images, video content, social media links including TripAdvisor, a map and a website link helping to improve search engine optimisation on your own website.

Send us your tourism business news stories and press releases to be considered for inclusion in the Visit The Malverns website blog. We'll also forward on the top news stories to VisitBritain for inclusion in national and international VisitEngland and VisitBritain marketing campaigns.

Spread your tourism message even further by engaging with our Visit The Malverns social media channels –

 **Facebook @VisitTheMalverns**

 **Instagram @VisitTheMalverns**

 **Twitter @TheMalvernsTIC**





# WHAT WE'VE DONE FOR YOU

## Investing in the district – our achievements since April\*

- Secured further development land for the **expansion of Malvern Hills Science and Technology Park** and the building of a new Phase 5 building through our investment.
- Supported existing businesses to **develop new premises**, particularly at **Tenbury Business Park** by making land available.
- Awarded **£18,000 of grants** to support the creation of **18 apprenticeships and graduate roles**.
- **5G testbed facility** established at Science Park including installation of a trial 5G mast
- Supported the delivery of **Malvern Science in the Park, Malvern Festival of Innovation and TEDxMalvern** promoting STEM and Innovation in Malvern.
- Pushed to secure further improvements to **fibre broadband coverage** across the district, with 97% coverage and 88% at superfast speeds.
- Helped provide funding worth over **£510,000 to local businesses**.
- **Malverns Walking app**, which has been downloaded over 16,000 times since its release.
- Established a **new Business Growth grant** for Malvern Hills Businesses looking to expand.
- Helped to deliver **two successful jobs fairs** for local employers and potential employees with over 500 people attending.
- Further developed our **tourism website, marketing and social media** for The Malverns.

\*Figures are 1 April 2018 to 31 December 2018





## Our objectives for the economy looking forward

- Offer at least 300 businesses to survive and grow through **business start up and growth programmes** by 2020.
- Make land available to create more than **200 new jobs at MHSP** by 2021
- Work with partners to **invest in key sites** that enable economic growth and business expansion such as Tenbury Business Park, Blackmore Park, and Malvern Technology Centre site.
- Work with businesses to create at least **50 new apprenticeships per year** to enable young local people to secure their first job.
- Engage with local schools to **promote STEM, Apprenticeship and job opportunities**, and promote the annual Worcestershire Skills and Apprenticeship Show, and deliver two Malvern Jobs Fairs.
- Deliver a plan to **remediate and service employment land** at QinetiQ for additional research and development based business development
- Support the ongoing delivery of the **5G mobile technology** test bed at MHSP.
- Support the delivery of key **transport infrastructure projects**, including Three Counties Cycle Link, A38 Holly Green junction, Southern Link Road Phase 4.
- Ensure 98% of residents and businesses get **access to Superfast Broadband** by 2020
- Work with the Three Counties Showground their masterplan to **improve facilities and events**.
- Deliver a **visitor marketing plan** for The Malverns.
- Establish new **Tourist Information Services** in Malvern.

Visit [www.malvernhills.gov.uk/five-year-plan](http://www.malvernhills.gov.uk/five-year-plan) to read more about the plan and our progress.

\*Figures are from 1 April 2018 to 31 January 2019

# SUPPORT TO HELP GROW YOUR BUSINESS

We deliver and promote a range of business support programmes to help grow your business.



WORCESTERSHIRE  
BUSINESS.CENTRAL.

We are partners in **Worcestershire Business Central** as a single point of contact for all Worcestershire business support needs - whether for start-ups, growing businesses, developing skills, finding property, networking or finance.

For more information contact visit [www.business-central.co.uk](http://www.business-central.co.uk) or call **01905 677 888**.



## Go paper free for business rates

Businesses can now sign up to view their account online.

**Easier, faster,  
paper free.**

To sign up go to  
[www.wychavon.gov.uk/selfservice](http://www.wychavon.gov.uk/selfservice)



## Do you need help with business rates?

If you are struggling to pay then there are various ways we can offer help and support.

**The most important thing is to contact us as soon as you know there's a problem.**

**You can also spread your payments over 12 months instead of ten.**

Email [march@southworcestershirevenues.gov.uk](mailto:march@southworcestershirevenues.gov.uk) or write to Revenues and Benefits, PO Box 11, Pershore, WR10 1PU, providing your name, address and account number, for more information.



## Funding from Malvern Hills

### Apprenticeships

Nearly every employer that takes on an apprentice (96%) reports benefits to their business while 72% report improved productivity. Visit [www.worcsapprenticeships.org.uk](http://www.worcsapprenticeships.org.uk) for more information on how your business could benefit.

Malvern Hills District Council also runs its own apprenticeship grant scheme, specifically aimed at Worcestershire businesses and traineeships in the growth sectors of ICT/cybersecurity, engineering/advanced manufacturing, construction, agri-tech and higher level hospitality. A grant of £1,000 is available for eligible companies taking on a Malvern Hills resident as their new apprentice. Preference will be given to Malvern Hills based businesses.

### Malvern Hills Graduate Grant Scheme

The Malvern Hills Graduate Grant Scheme enables local companies to claim £1,000 towards recruiting an intern or taking on a graduate.

Contact us using the details on the back page for more information or visit [www.malvern hills.gov.uk/business](http://www.malvern hills.gov.uk/business) for more information.

### Skills for growth – helping you to recruit local talent

Together with our partners, we have developed a Skills for Growth programme to help businesses recruit, train and retain their future and existing workforce. If you need help in taking on staff then please contact the Economic Development Team.

### Creating our Future Workforce

Malvern Hills District Council has joined forces with Worcestershire Local Enterprise Partnership (LEP) and Worcestershire County Council on a new campaign called Creating our Future Workforce.

The campaign aims to tackle the county's skills gap and support businesses to get involved with developing Worcestershire's skilled workforce of the future, by working together with educational establishments.

Organisations can help by giving assembly talks in schools, supporting young people with mock interviews and CV workshops, and offering a young person a work experience or internship opportunity.

To get involved with the campaign, email the team at [CEC@Worcestershire.gov.uk](mailto:CEC@Worcestershire.gov.uk)

# GET IN TOUCH



Lots of information can be found on our website – [www.malvern hills.gov.uk/business](http://www.malvern hills.gov.uk/business).

Or talk to us directly: call 01684 862351 or email [ecodev@malvern hills.gov.uk](mailto:ecodev@malvern hills.gov.uk)

## Keep up to date

Latest business news – sign up today at [www.malvern hills.gov.uk/emailalerts](http://www.malvern hills.gov.uk/emailalerts)

Also, don't forget to join the mailing list for one of our regular **Business Briefing** events by emailing [ecodev@malvern hills.gov.uk](mailto:ecodev@malvern hills.gov.uk). Each one is focused on a different topic and there will also be the opportunity to share your views on how the council can best support businesses as well as discuss any issues you are facing.

# BUSINESSES WE WANT YOUR WASTE

We offer a **commercial waste** and **recycling** collection service

Benefits include:

Competitive pricing to suit any budget and no VAT to pay

A range of bin sizes and sack collections on offer

No hidden fees or charges, you only pay for the service you receive

Legal and safe disposal you can trust

Email: [commercial.collections@malvern hills.gov.uk](mailto:commercial.collections@malvern hills.gov.uk) or visit [www.malvern hills.gov.uk/commercial-waste](http://www.malvern hills.gov.uk/commercial-waste) for more information

**DON'T  
DELAY  
SIGN UP  
TODAY**

**YOUR WASTE IS OUR BUSINESS**