

Powick Parish Profile 2014

Overview

Annual Precept £38,226

Powick is a semi rural parish covering 2129 hectares. It encompasses a primary school within the boundaries of the parish. The nearest secondary school is 5km from the centre of the parish.

Communications and transport (nearest distances are straight lines 'as crow flies')

The nearest hospital is 6km from the centre of the parish (38min by public transport). The most accessible GP practice is 5km from the centre of the parish (26min on public transport).

Demographics

Population

	District	Parish
Total (n)	74,631	2,945
Males (n)	36,336	1,441
Females (n)	38,295	1,504

Population trend

	2001	2011
Total (n)	3,020	2,945
Aged 75+ (n)	294	316

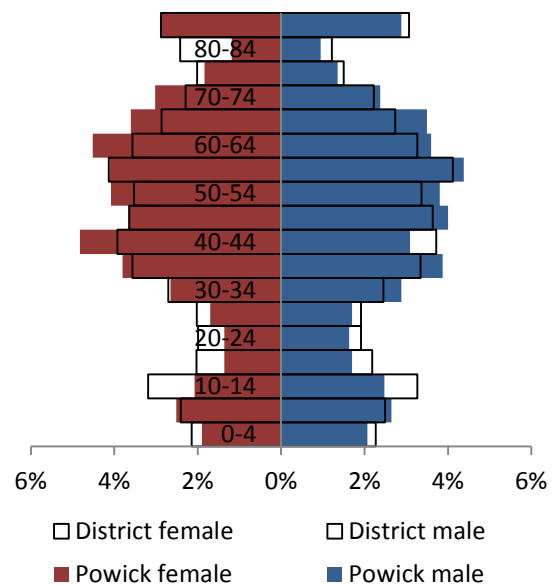
Health

	District	Parish
Limiting Long Term Illness (%)	20	18
Health is good (%)	81	82

Deprivation

	District	Parish
Housing or CT benefit claimants (%)	16	13

Age profile



Housing & Employment

Housing growth

	2001	2011
Dwellings (n)	1334	1,357
Vacant dwellings (n)	54	52

Employment (LSOA)

	District	Parish
Claiming JSA (%)	1.2	1.7
Economically active (n)	68	69

Energy Efficiency (LSOA)

	District	Parish
Fuel poverty (%)	24	24
No gas connection (%)	30	8

No. of dwellings by CT band

	District	Parish
Band A (%)	11	10
Band B (%)	21	14
Band C (%)	22	27
Band D (%)	16	20
Band E (%)	14	13
Band F (%)	10	12
Band G (%)	6	5
Band H (%)	1	0

Interpretation of the Data – Powick

This supplementary document explores some of the underlying data from the profile and links it to the data at a district-level.

Precept In 2014/15 the average parish precept in Malvern Hills District was £43.66 per household and the range from £100.42 to £1.53. The precept for Powick was £29.29 the 28th largest out of 53.

Population Powick is the 5th largest parish in Malvern Hills. Between 2001 and 2011 the population decreased by 2%, whereas the total district population grew by 3.4%.

Households (dwellings with residents) The number of households has increased from 1280 to 1305. The declining population has contributed to the size of households decreasing from 2.31 persons to 2.26. The number of single person households has increased by 9% from 312 to 340 (26% of all households). 59% of single person households are single pensioner households; this has increased by 4% from 195 to 202.

Older people The number of persons aged 60 and over has increased by 18% from 861 to 1014. Persons aged 75 and over have increased by 7% from 294 to 316. The population has aged significantly and that trend is set to continue.

Children The number of persons aged 0 to 15 has decreased by 3% from 482 to 466. This downward trend is common to two thirds of parishes.

Deprivation The Index of Multiple Deprivation shows that 31 households (2.4%) are deprived in three out of the four dimensions of employment, education, housing and health and disability, the district-level percentage is 3.2%. However, while Housing or Council Tax benefit claimants are below the District average, JSA claimants are above average.

Cars and vans The number of households with no access to a car/van has decreased from 136 to 114 but this still means that 9% of households rely on other means of transportation.

Health The percentage of the population reporting good or very good health in each parish ranges from 91% to 75%. In Powick it is 82% but the number of people reporting that they are healthy will likely reduce as the population ages.

Considerations How to ensure that care and support for older people is sustained and developed as the population continues to age. Working in partnerships with other parishes and the statutory authorities is likely to be helpful.

How to minimise social isolation as the number of single person households increases.

How to sustain and develop transport services particularly for the 9% with no access to a car or van.

How to ensure that deprived households have access to supporting services and benefits. Promotion of the CAB Community Liaison Volunteers may be helpful.