

# Welland & Little Malvern Parish Profile 2014

## Overview

Annual Precept £20,500

Welland & Little Malvern is a rural parish covering 1054 hectares. It encompasses a primary school within the boundaries of the parish. The nearest secondary school is 4km away from the parish centre.

## Communications and transport (nearest distances are straight lines 'as crow flies')

The nearest GP practice and pharmacy are 4km away from the centre of the parish (43min on public transport). The nearest hospital is 7km away from the centre of the parish (40min on public transport).

## Demographics

### Population

	District	Parish
Total (n)	74,631	<b>1,181</b>
Males (n)	36,336	<b>566</b>
Females (n)	38,295	<b>615</b>

### Population trend

	2001	2011
Total (n)	1,136	<b>1,181</b>
Aged 75+ (n)	133	<b>154</b>

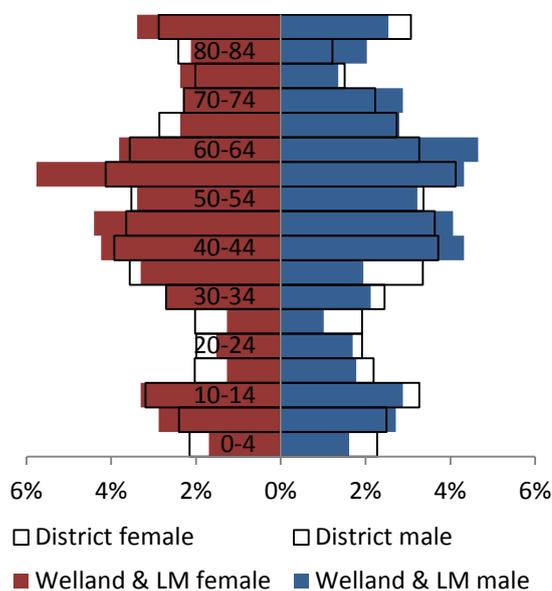
### Health

	District	Parish
Limiting Long Term Illness (%)	20	<b>21</b>
Health is good (%)	81	<b>78</b>

### Deprivation

	District	Parish
Housing or CT benefit claimants (%)	16	<b>13</b>

### Age profile



## Housing & Employment

### Housing growth

	2001	2011
Dwellings (n)	457	<b>486</b>
Vacant dwellings (n)	22	<b>15</b>

### Employment (LSOA)

	District	Parish
Claiming JSA (%)	1.2	<b>0.8</b>
Economically active (n)	68	<b>70</b>

### Energy Efficiency (LSOA)

	District	Parish
Fuel poverty (%)	24	<b>31</b>
No gas connection (%)	30	<b>99</b>

### No. of dwellings by CT band

	District	Parish
Band A (%)	11	<b>11</b>
Band B (%)	21	<b>12</b>
Band C (%)	22	<b>28</b>
Band D (%)	16	<b>15</b>
Band E (%)	14	<b>12</b>
Band F (%)	10	<b>13</b>
Band G (%)	6	<b>8</b>
Band H (%)	1	<b>0</b>

## **Interpretation of the Data - Little Malvern & Welland**

In order to be able to interpret the information in the Profile it is necessary to examine some of the underlying data in the Profile and also in relation to the District and the other 52 rural parishes and towns.

### **Precept**

In 2014/15 the average parish precept is £43.66 per household and the range from £100.42 to £1.53. The precept for Little Malvern & Welland is £43.52 the 14th largest out of 53.

### **Population**

Little Malvern & Welland is the 13th largest parish in Malvern Hills. Between 2001 and 2011 the population grew by 4%, slightly more than the total district growth of 3.4%.

### **Households**

The number of households i.e. dwellings with residents, has increased from 435 to 471. A small rise in population contributed to the size of households decreasing from 2.61 persons to 2.51. The number of single person households has increased by 53% from 77 to 118 (25% of all households). 58% of single person households are single pensioner households, this has increased by 60% from 43 to 69. 54 persons live in communal establishments.

### **Older people**

The number of persons aged 60 and over has increased by 30% from 335 to 434. Persons aged 75 and over have increased by 16% from 133 to 154. The population has aged significantly and that trend is likely to continue.

### **Children**

The number of persons aged 0 to 15 has decreased by 2% from 199 to 195. This downward trend is common to two thirds of parishes.

### **Deprivation**

The Index of Multiple Deprivation shows that 14 households (3.0%) are deprived in three or four of the dimensions of employment, education, housing and health and disability, the total district percentage is 3.4%. Housing or Council Tax benefit and JSA claimants are also lower than the district average.

### **Cars and vans**

The number of households with no access to a car/van has increased from 22 to 35. This means that 7% of households rely on other means of transportation.

### **Health**

The percentage of the population reporting good or very good health in each parish ranges from 91% to 75%. In Little Malvern &

Welland it is 78% (4<sup>th</sup> lowest in the District) and the number of people reporting that they are healthy is likely to reduce as the population ages.