

## Bigger Picture Survey – You Said, We Did (September 2019)



NB: This isn't a comprehensive list of what we are doing and plan to do to support our young people but we wanted to highlight some of the issues that came out of the survey and some of the work that is taking place to support you. We welcome your feedback and suggestions. Please visit to [www.malvern hills.gov.uk/youth](http://www.malvern hills.gov.uk/youth) to find out how to get in touch and have your say.

Question	You said...	We do or plan to do....
1. How happy are you with your local area as a place to live?	60% of you overall are happy with your local area as a place to live. Only 3% of you said you weren't happy with the local area.  NB: Satisfaction with your local area as a place to live decreases with age with a significant dip at 15 years.	We noted that satisfaction levels decrease with age, with a significant dip at 15 years. We have been working with partners to develop a what's on guide for young people in the district, to provide you with details of what activities are available to you. Check it out at <a href="http://www.malvern hills.gov.uk/youth">www.malvern hills.gov.uk/youth</a>
2. What are the top three ways you like to spend your time?	By far the most popular option was 'Phone – texting, You Tube etc.' which was chosen by 576 people (49%) as one of your top three ways. This was followed by 'Gaming', 'Sports/physical activities', 'Spending time with friends' and listening to music' although there were some stark differences when the results were looked at by gender	We recognise that some of your favourite ways to spend your time involve using your phone and when we spoke to a young person's focus group about this, they suggested running a digi-free dinnertime campaign for young people and parents/carers, so look out for this early in the new year.
3. What issues are most important to you?	The most popular answers, chosen by almost half of young people were education, health, next steps after school and the environment.	We will be working with partners to develop toolkits, short videos and sessions on next steps after school and different coping strategies for things like exam periods.  Previously, we have worked with Zest theatre group to offer theatre productions and workshops on leaving home and discussing youth homelessness. These sessions were offered to schools in Malvern and one was held at Dyson Perrins high school.  We will also be working with individual schools on the issues rated most important by their students.
4. How could your life be improved?	Over two thirds of young people chose less stress/workload from school as a way their lives could be improved, comfortably the most popular option. This was chosen by at least 60% of young people of every age and was as high as 80% for 15 and 16 year olds. The second most popular answer 'more things to do and places to go' was chosen by over half. The third most popular answer was 'better shops'. The fourth was the environment.	<b>Less stress</b> - We will be working with partners to develop toolkits, short videos and sessions on coping strategies for things like exam periods.  There are lots of excellent websites and organisations who can help and provide advice on dealing with stress. For instance, the Red Cross has produced a lesson plan for 11-16 year olds on dealing with exam stress <a href="http://www.redcross.org.uk/get-involved/teaching-resources/tackling-exam-stress">www.redcross.org.uk/get-involved/teaching-resources/tackling-exam-stress</a>  <b>More things to do</b> – We have worked with partners to produce a what's on guide for young people <a href="http://www.malvern hills.gov.uk/youth">www.malvern hills.gov.uk/youth</a>  <b>Better shops</b> - We fed back comments made in the survey and at the youth workshop to the Retail and Centres study, which is underway to support the evidence base for the South Worcestershire Development Plan Review.
5. What would you like to know more about?	You sent us content suggestions for our Inbox newsletter for young people including events; jobs/skills; how to get a good job; decision making and the future.	We have just released the latest edition of The Inbox newsletter and the content has been written by young people for young people including information on going away to university. Check out the latest edition at <a href="http://www.malvern hills.gov.uk/youth">www.malvern hills.gov.uk/youth</a>  We will continue to produce an annual newsletter with content requested and written by young people.
6. If we could create a series	Budgeting was the subject that most young people were interested in with almost two thirds of all respondents choosing that, followed by	We will be working with partners to find out what is already available to support young people with budgeting and produce our own support kits if needed. Stay up to date with the latest youth news by

of short vids and toolkits, what subjects would be most useful?	'living away from home'. Other ideas suggested included help finding a job, staying healthy (including mental health) and dealing with stress.	<p>subscribing to our email alerts at <a href="http://www.malvern hills.gov.uk/emailalerts">www.malvern hills.gov.uk/emailalerts</a></p> <p>Previously, we have worked with Zest Theatre group, supporting 'Until it's gone', a hard hitting production based on true stories of homeless young people – the production was offered to three schools in the district and delivered at Dyson Perrins high school. The session included a workshop that covered conflict resolution, sex and relationships, peer pressure, actions and consequences.</p>
7. What do you intend to do when you leave school?	<p>41.2% University</p> <p>22.6% Get a job</p> <p>13.7% Apprenticeship</p> <p>17.1% Don't know</p> <p>5.4% Other (College was a common answer for this)</p>	<p>We support and promote the Worcestershire Skills Show and <a href="http://www.skills4worcestershire.co.uk/">www.skills4worcestershire.co.uk/</a></p> <p>We also support for the Careers Enterprise Company and careers advisors through liaison with local employers.</p>
8. Would you take up an apprenticeship if one was available in your chosen career path?	<p>78.1% of you said you would (958 of those surveyed).</p> <p>Of those that said they wouldn't, answers included not being able to progress as far, better options at university, not knowing enough about them and not being sure of which path they are likely to take.</p>	<p>We have included an interview with an apprentice in the latest edition of The Inbox at <a href="http://www.malvern hills.gov.uk/youth">www.malvern hills.gov.uk/youth</a> to help clear up some of the most popular misconceptions about apprenticeships.</p> <p>We provide apprenticeship grants to local employers to take on apprentices in key sectors.</p>
9. Which areas of work are you interested in?	<p>The answers differed significantly based on gender.</p> <p>For girls: Arts/Entertainment; Health and Media/Design</p> <p>For boys: Engineering; IT/Digital and Arts/Entertainment</p> <p>Sport was another popular choice, chosen by 84 as an 'other' option.</p>	<p>We will continue to support and promote the Worcestershire Skills Show and <a href="http://www.skills4worcestershire.co.uk/">www.skills4worcestershire.co.uk/</a></p> <p>One of our priorities is to promote STEM through our support for StemWorks programme in primary schools, support for Science in the Park and the Malvern Festival of Innovation.</p>
10. Have you experienced abuse online?	<p>The majority (1,174 young people) of you gave an answer to this question and 74% answered no. Of those that answered yes, 123 said that they did not speak to anyone about it. This equates to just over 10% of young people that have experienced abuse online and then not spoken to anyone about it.</p>	<p>As part of our new youth action plan we will be supporting young people to be more cyber safety aware. More to come on this.</p>
11. If yes, did you speak to anyone about it?		<p>We have also produced a campaign called 'Selfie, where's the harm' which includes a DVD resource pack for schools and other youth providers. Visit <a href="http://www.malvern hills.gov.uk/selfiewherestheharm">www.malvern hills.gov.uk/selfiewherestheharm</a> to find out more.</p> <p>Want to talk to someone about it? Check out <a href="http://www.kooth.com">www.kooth.com</a> for free, safe and anonymous online support.</p>
12. Have you or a friend experienced any mental health issues?	<p>42.1% said yes and 35.2% said they didn't know.</p>	<p>We will be working on toolkits and sessions to help you develop coping techniques for particularly stressful periods of your life.</p> <p>Want to talk to someone about mental health? Check out Reach 4 Wellbeing, an emotional wellbeing service for young people in Worcestershire <a href="http://www.hacw.nhs.uk/starting-well/reach4wellbeing">www.hacw.nhs.uk/starting-well/reach4wellbeing</a></p> <p>It is important to look after your health and wellbeing and live a healthy lifestyle no matter what your age, including young people, to prevent you from experiencing poor health in later life. For more information and support on living a healthy lifestyle, including improving your mental wellbeing please visit the Worcestershire County Council health and wellbeing page <a href="http://www.worcestershire.gov.uk/healthandwellbeing">http://www.worcestershire.gov.uk/healthandwellbeing</a></p>

13. Are any of the following a problem in your area?	Rubbish/litter – 51% Vandalism, graffiti – 26% People using or dealing drugs -35% People being rowdy – 30% Answers with multiple responses included dog fouling, people driving too fast, a need for cycle paths and an increase in house building.	<b>Rubbish/litter</b> – We offer primary school sessions with our Community Environmental Protection Officers on the importance of caring for the environment.  <b>Dog fouling</b> – We have launched our Green Dog Walkers' Pledge and would urge all dog owners to sign up here <a href="http://www.malvern hills.gov.uk/green-dog-walkers">www.malvern hills.gov.uk/green-dog-walkers</a>
14. Would you be prepared to volunteer?	42% said you'd be prepared to volunteer.	We have offered all five of our high schools a visit to share what volunteer opportunities are near to them and suitable for their age group. You can view the latest youth volunteering opportunities list at <a href="http://www.malvern hills.gov.uk/youth">www.malvern hills.gov.uk/youth</a> or visit the Do It volunteering website for a comprehensive list of opportunities from across the district.
15. What would be likely to encourage you to volunteer?	There were 15 options provided and the most popular one was training to provide skills and experience followed by more opportunities appropriate to your age group and incentives/rewards. Of the other answers, helping older people and people with mental health issues were mentioned as well.	
16. Which sport would you like to do?	The most popular of all was swimming, mentioned by 93 young people; football, tennis and rugby were all said around 50 times with netball, the gym and trampolining all having around 40 mentions. This answer differed with each school with the following most popular with each school: Hanley – Swimming / Tennis Chantry - Swimming Chase - Swimming Tenbury – Trampolining / Rugby	We host the Malvern District Community Sports Awards to encourage and celebrate sport within the district. We have now hosted eight annual Malvern Hills District Community Sport Awards with the support of our partners and sponsors, and are committed to continuing to reward, recognise and showcase the great talent from across the district – this year's awards included awards for young female and male sports personality of the year. Nominations have closed for this year but follow us on facebook or twitter to stay informed.  <b>Freedom Leisure Talented Athlete Support Scheme</b>
17. Why are you not able to do it?	The most common answer for this question was a lack of local club or facility followed by having too many other commitments.	Talented young athletes can apply for free access to Freedom Leisure centres in the district. Click <a href="#">here</a> for more information.
18. Which of these sports facilities do you use?	Of the total respondents, 207 did not choose any of these options. It was possible to choose more than one option and the remaining 1,019 people selected a total of 1,302 choices with Malvern Splash the most popular choice. The question also asked those who don't use any of the facilities their reasons why. There were almost 400 responses to this and reasons which were mentioned by several people were not being close enough and being too expensive.	In recent years we have secured over £5 million in contributions from housing developers to provide grant funding for the development of community facilities and public open space including: 1) Tenbury – improvements to skate park 2) Rushwick and Martley – new cricket nets 3) Upton – new play area 4) Welland – improvements to the football pitch at Spittal Fields 5) Malvern – installation of a 3G pitch and changing rooms at Malvern Town Football Club