

Birtsmorton Parish Profile 2014

Overview

Annual Precept £1,925

Birtsmorton is a rural parish covering 522 hectares. The nearest primary school is in Castlemorton, 2km away from the parish centre. The nearest secondary school is 8km away from the parish centre.

Communications and transport (nearest distances are straight lines 'as crow flies')

The most accessible hospital is 12km away from the centre of the parish (40min on public transport). The nearest GP practice is 6km from the centre of the parish (1hr 12min on public transport).

Demographics

Population

	District	Parish
Total (n)	74,631	290
Males (n)	36,336	146
Females (n)	38,295	144

Population trend

	2001	2011
Total (n)	250	290
Aged 75+ (n)	17	31

Health

	District	Parish
Limiting Long Term Illness (%)	20	18
Health is good (%)	68	79

Deprivation

	District	Parish
Housing or CT benefit claimants (%)	16	9

Housing & Employment

Housing growth

	2001	2011
Dwellings (n)	103	117
Vacant dwellings (n)	5	2

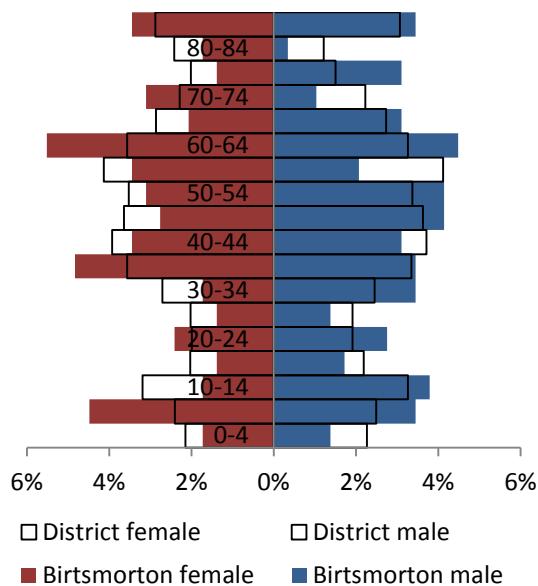
Employment (LSOA)

	District	Parish
Claiming JSA (%)	1.2	0.8
Economically active (n)	68	73

Energy Efficiency (LSOA)

	District	Parish
Fuel poverty (%)	24	31
No gas connection (%)	30	99

Age profile



No. of dwellings by CT band

	District	Parish
Band A (%)	11	11
Band B (%)	21	1
Band C (%)	22	23
Band D (%)	16	16
Band E (%)	14	24
Band F (%)	10	15
Band G (%)	6	9
Band H (%)	1	1

Interpretation of the Data – Birtsmorton

This supplementary document explores some of the underlying data from the profile and links it to the data at a district-level.

Precept	In 2014/15 the average parish precept in Malvern Hills District was £43.66 per household and the range from £100.42 to £1.53. The precept for Birtsmorton was £16.74 the 45th largest out of 53.
Population	Birtsmorton is the 42nd largest parish in Malvern Hills. Between 2001 and 2011 the population growth was 16% (5 th highest in the District), significantly greater than the total district growth of 3.4%.
Households (dwellings with residents)	The number of households has increased from 98 to 115. Despite the significant increase in population, the size of households remaining unchanged at 2.52 persons. The number of single person households has increased by 19% from 26 to 31 (27% of all households). 48% of single person households are single pensioner households; this remained unchanged at 15 in 2011.
Older people	The number of persons aged 60 and over has increased by 57% from 58 to 91. Persons aged 75 and over have increased by 82% from 17 to 31. The population has aged significantly and that trend is likely to continue.
Children	The number of persons aged 0 to 15 has increased by 41% (4 th highest in the district) from 39 to 55. An upward trend is common to one third of the parishes.
Deprivation	Housing or Council Tax benefit and JSA claimants are lower than the District average.
Cars and vans	The number of households with no access to a car/van has increased slightly from 6 to 8. This means that 7% of households rely on other means of transportation.
Health	The percentage of the population reporting good or very good health in each parish ranges from 91% to 75%. In Birtsmorton it is 79% (9 th lowest in the district), the number of people reporting that they are healthy will likely reduce as the population ages.

- Considerations**
- How to ensure that care and support for older people is sustained and developed as the population continues to age. Working in partnerships with other parishes and the statutory authorities is likely to be helpful for smaller parishes such as Birtsmorton.
 - How to minimise social isolation as the number of single person households increases.
 - How to sustain and develop public transport services particularly for the 7% with no access to a car or van.
 - How to ensure that deprived households have access to supporting services and benefits. Promotion of the CAB Community Liaison Volunteers may be helpful.