

Rushwick Parish Profile 2014

Overview

Annual Precept £21,687

Rushwick is a rural parish covering 506 hectares. It encompasses a primary school within the boundaries of the parish. The nearest secondary school is 2km from the centre of the parish.

Communications and transport (nearest distances are straight lines 'as crow flies')

The nearest hospital is 6km from the centre of the parish (37min on public transport). The nearest GP practice is 1km from the centre of the parish (13min on public transport).

Demographics

Population

	District	Parish
Total (n)	74,631	1,155
Males (n)	36,336	567
Females (n)	38,295	588

Population trend

	2001	2011
Total (n)	1,037	1,155
Aged 75+ (n)	120	182

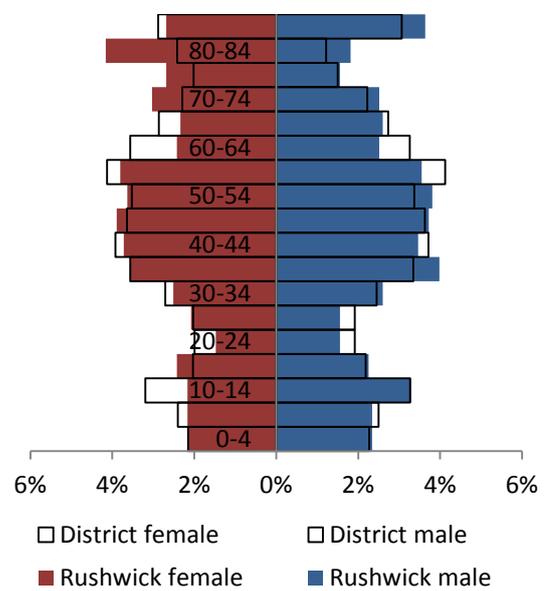
Health

	District	Parish
Limiting Long Term Illness (%)	20	21
Health is good (%)	81	80

Deprivation

	District	Parish
Housing or CT benefit claimants (%)	16	5

Age profile



Housing & Employment

Housing growth

	2001	2011
Dwellings (n)	414	449
Vacant dwellings (n)	22	9

Employment (LSOA)

	District	Parish
Claiming JSA (%)	1.2	0.7
Economically active (n)	68	75

Energy Efficiency (LSOA)

	District	Parish
Fuel poverty (%)	24	26
No gas connection (%)	30	44

No. of dwellings by CT band

	District	Parish
Band A (%)	11	1
Band B (%)	21	7
Band C (%)	22	39
Band D (%)	16	30
Band E (%)	14	9
Band F (%)	10	7
Band G (%)	6	5
Band H (%)	1	1

Interpretation of the Data – Rushwick

This supplementary document explores some of the underlying data from the profile and links it to the data at a district-level.

Precept In 2014/15 the average parish precept in Malvern Hills District was £43.66 per household and the range from £100.42 to £1.53. The precept for Rushwick was £49.29 the 9th largest out of 53.

Population Rushwick is the 15th largest parish in Malvern Hills. Between 2001 and 2011 the population growth was 11%, much greater than the district-level growth of 3.4%.

Households (dwellings with residents) The number of households has increased from 392 to 440. Despite the growing population, the size of households decreased slightly from 2.65 persons to 2.63. The number of single person households has increased by 44% from 62 to 89 (20% of all households). 57% of single person households are single pensioner households; this has increased by 6% from 48 to 51. 56 persons live in communal establishments.

Older people The number of persons aged 60 and over has increased by 25% from 304 to 381. Persons aged 75 and over have increased by 52% from 120 to 182. The population has aged significantly and that trend is likely to continue.

Children The number of persons aged 0 to 15 has decreased by 5% from 196 to 187. This downward trend is common to two thirds of parishes.

Deprivation The Index of Multiple Deprivation shows that 8 households (1.8%) are deprived in three or four of the dimensions of employment, education, housing and health and disability, the district-level percentage is 3.2%. Housing or Council Tax benefit and JSA claimants are also lower than the district average.

Cars and vans The number of households with no access to a car/van has increased slightly from 28 to 38 This means that 9% of households rely on other means of transportation.

Health The percentage of the population reporting good or very good health in each parish ranges from 91% to 75%. In Rushwick it is 80% but the number of people reporting that they are healthy will likely reduce as the population ages.

Considerations How to ensure that care and support for older people is sustained and developed as the population continues to age. Working in partnerships with other parishes and the statutory authorities is likely to be helpful.

How to minimise social isolation as the number of single person households increases.

How to sustain and develop transport services particularly for the 9% with no access to a car or van.

How to ensure that deprived households have access to supporting services and benefits. Promotion of the CAB Community Liaison Volunteers may be helpful.