



Historic England

Mr David Clarke

Direct Dial: [REDACTED]

Malvern Hills District Council

Planning Policy, Planning Services

Our ref: PL00734302

The Council House, Avenue Road

Malvern

Worcestershire

WR14 3AF

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Dear Mr Clarke

HALLOW NEIGHBOURHOOD PLAN - REGULATION 16 CONSULTATION

Thank you for the above consultation and the invitation to comment on the submission Neighbourhood Plan.

Historic England is supportive of both the general content of the document and the vision and objectives set out in it. We commend the broad scope of the document and the good coverage afforded to the historic environment within it.

The emphasis on the conservation of local distinctiveness through good building design that respects local character is to be applauded and, in that regard, the Hallow Design Guide will no doubt prove invaluable in providing a detailed context for developers. It also forms an important part of what is a sound evidence base for the Plan that also refers to the Worcestershire Council Historic Environment Record and County Landscape Character Assessments.

In the latter context we also commend the general emphasis placed upon the



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maintenance, conservation and enhancement of landscape character including policies for the protection of the “strategic gap”, green infrastructure, green space, and important views. We also fully support policies for the protection of the built environment and archaeology including affording recognition to locally important heritage assets through offering them for inclusion in the Malvern Hills Local List.

In conclusion, overall the plan reads as a well-considered, concise and fit for purpose document.

I hope this is helpful.

Yours sincerely,

P. Boland.

Peter Boland
Historic Places Advisor



cc:



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