Welcome & Agenda

• 3.30pm  Coffee and registration
• 3.40pm  Welcome and Introduction to session
  • MHDC
• 3.45pm  Malvern Festival of Innovation 2016
  • Dr Adrian Burden, Innovate Malvern CIC
• 4.00pm  Innovate UK Overview
  • Simon Smith, MHDC
• 4.20pm  WINN – Worcestershire Innovation Programme
  • Jess Antley, Senior Project Manager, WCC
• 4.40pm  Proof of Concept Fund
  • Hollie Kirk, WCC
• 5.00pm  AOB

DONM – Thursday 12th January 2017 at 3.30pm
5th edition

Malvern Festival of Innovation

With support from

www.festival-innovation.com
@festivalofinnov #InnovateMalvern
THE PRELUDER (FRINGE EVENT)

Open Air Film Night
📅 Sunday 2nd October 2016 (evening)
📍 Priory Park, Malvern, WR14 3AF

EMBARKATION: LAUNCH EVENT

Plenary
📅 Monday 3rd October 2016 (evening)
📍 St Edmund’s Hall, Malvern College, WR14 3DF

NEXT GENERATION INNOVATORS

Schools Outreach
📅 Tuesday 4th October 2016 (all day)
📍 Three Counties Showground, WR13 6NW
STARTUP STORIES

Evening Symposium

📅 Wednesday 5th October 2016 (evening)
📍 Coach House Theatre, Malvern, WR14 3HA

CYBER SECURITY & IOT

Themed Symposium

📅 Thursday 6th October 2016 (all day)
📍 Malvern Theatres, WR14 3HB

THE FESTIVAL DINNER

Gala Event

📅 Thursday 6th October 2016 (evening)
📍 New Sports Complex, Malvern College, WR14 3PL

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QinetiQ

intapeople

Worcestershire Local Enterprise Partnership

Malvern Hills Science Park

UK Cyber Security Forum

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Innovate Malvern
Community Interest Company
THE BUSINESS OF INNOVATING

Themed Symposium

📅 Friday 7th October 2016 (all day)
📍 Malvern Theatres, WR14 3HB

CREATIVE CAREERS

Schools Outreach

📅 Friday 7th October 2016 (afternoon)
📍 New Sports Complex, Malvern College, WR14 3PL

THE FAMILY DAY & SHOW

Engaging all ages

📅 Saturday 8th October 2016 (all day)
📍 Malvern Theatres, WR14 3HB
The Innovation Express

Find out more: www.festival-innovation.com

The Innovation Shuttles

See you there!

www.festival-innovation.com
@festivalofinnov #InnovateMalvern
Innovate UK Overview

Simon Smith
ED Manager - MHDC
Innovate UK

• Innovate UK is the UK's innovation agency
• They work with people, companies and partner organisations to find and drive the science and technology innovations that will grow the UK economy.
  
  https://youtu.be/36y6FyCLxJQ

• c.300 Staff
• Head Office in Swindon
Innovate UK delivery plan 2016 to 2017

Explains how Innovate UK will find, support and grow innovative businesses to speed up economic growth. It also explains some changes in the way they now work:

• a new sector grouping approach to programmes
• simplified funding competitions including a single ‘open’ programme for applications from any technology, sector or size of business
• an enhanced role for our innovation networks – KTN’s
Innovate UK funding

• If you want to develop an innovative product or service, you may be able to apply for funding of between £25,000 and £10 million.

• Innovate UK runs funding competitions which can help develop your idea and make it successful.

• These competitions are open for projects led by any UK based company. Innovate UK awards funding to the winners of these competitions.

• [https://youtu.be/S-rnSplMiPc](https://youtu.be/S-rnSplMiPc)
Competitions

Innovate UK fund competitions cover the following industry sectors:

• emerging and enabling technologies
• infrastructure systems
• health and life sciences
• manufacturing and materials

2 competitions each year for each sector.
‘Open’ and other programmes

Open programme

• supports high quality innovation from any company, in any area of the UK economy through open funding competitions and Knowledge Transfer Partnerships (KTPs)

• You can get funding of around £80,000 to innovate within your business. KTPs will help you work with a research organisation and a recently-qualified graduate.
International programmes

• Innovate UK can also help access EU funding through Eurostars and Horizon 2020. You can get funding for research or to develop an innovative product or service. Organisations of any type or size can apply for Horizon 2020 but Eurostars is only open to small or medium-sized enterprises.
More detail..

- More details available at [www.innovateuk.gov.uk](http://www.innovateuk.gov.uk)

- Register for their newsletter - [http://info.innovateuk.org/emailpref](http://info.innovateuk.org/emailpref)
WINN – Worcestershire Innovation Programme

Jess Antley,
Senior Project Manager, WCC
WINN? .......
Headlines....

11 events hosted

An initial activity intended to:
• Build an initial, cross-domain Worcestershire Innovation ‘community’
• Raising awareness about key activities / initiatives / growth priorities
• Education on important topics, themes
• Forum for discussion and collaboration

✓ Innovation
✓ Cyber
✓ Health
✓ Agri-tech
✓ Adv-mnf
✓ Sport
✓ International
✓ Tourism
✓ Skills
✓ Funding
✓ Sensors
Headlines....

Our Partners

- Worcestershire County Council
- University of Worcester
- Worcestershire Local Enterprise Partnership
- Herefordshire & Worcestershire Chamber of Commerce
- Central Technology Belt
- Malvern Hills Science Park
- QinetiQ
- Malvern
- Birmingham Science City
- ideasforlife
An internationally recognised **catalyst for innovation**, fostering a vibrant, inventive and inclusive environment; creating connections to enable people and communities to form successful collaborations, all underpinning a highly productive and growing economy.
A pivotal advocate for innovation that develops, elevates, manages and influences a collective strategy; coordinating and delivering interventions that benefit innovators, enablers and exploiters whilst facilitating job creation, productivity and economic growth.
https://youtu.be/-cbJHmYjNtA
29th June
WINN WEDS
Launch

Headlines....
WINN feedback

Community

"Networking OPPORTUNITIES. Plenty of networking but need more natural collaboration and include younger people."

Mentorship

"Lack of suite of advice to support new ideas from inception through to prototyping, market testing."

Education

"Worcestershire being a rural area needs to support, foster, create and mentor new start-up businesses to assist with job creation."
Spaces

"I work from home and would appreciate a shared working space to connect with other home workers."

Business Development

"Be good to promote recent innovations and innovators more."
• winn-hub.com
• Tear and Share
• Book onto next WINN Weds
Proof of Concept Fund

Hollie Kirk

WCC
Hollie Kirk
Worcestershire County Council
Programme Manager
Proof Of Concept - Overview

The fund is designed to help Worcestershire businesses ‘investigate, advance and protect early stage innovative business ideas, and to commercialise new innovations.'
Proof Of Concept – Overview

- £30,000 Grants
- Eligibility
- External Costs only
- Application Writing Support
- Quick Claim Process
- Conditions - New Product to the Market
  - New Product to the Company
Proof Of Concept – Examples of Spend

**CAPITAL**
- Raw materials for testing
- New tooling
- Machinery
- Building Works
- Small Equipment

**REVENUE**
- Certification & testing costs
- IP/trademark protection
- Accreditations
- External market research
- New brochure and website upgrade
- Launch at industry exhibition/event
Proof Of Concept – Case Studies
Proof Of Concept – Case Studies
New Programmes

• Proof of Concept
• Resource Efficiency
• Low Carbon
• Enterprising Worcestershire – Growth
• Enterprising Worcestershire – Start Up
• Investing in Growth Project
• Growing Cyber
New Programmes– The basics:

N:B Projects are still subject to approval/change.

**Resource Efficiency**: Resource efficiency advice to SME’s, enabling them to improve profitability, energy efficiency, waste reduction and resilience to climate change, whilst reducing carbon emissions.

Business Assessment → **Grants from £2k up to £20k**

**Low Carbon**: Support to SMEs, targeting manufacturing, agritech, construction, waste management, food production and distribution, to take new green tech products to market, diversifying into the sector and/or gain access to new supply chains.

**Grants up to £70k.**
New Programmes– The basics:

*N:B Projects are still subject to approval/change.*

Enterprising Worcestershire – Start Up & Growth:
Business Start-up, High Growth Start-up and Business Growth – providing workshops/events/1-2-1 advice. Working with University of Worcester and Princes Trust. **Grants from 1k to £20k.**

Investing in Growth: Large capital Grant programme focussed on key target sectors, providing support for companies based in and relocating to Worcestershire. **Grants from £20k to £100k**

Growing Cyber: Support, training, advice and revenue and capital grants for cyber and non-cyber companies. **Grants up to £20k.**
Referrals – Worcestershire Business Central

Share with your networks

Refer to Worcestershire Business Central

Check eligibility of the business and what they wish to apply for

Start the application process with Worcestershire County Council and partners.
AOB

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