SUPPORTING BUSINESS

BUSINESS SUPPORT
CREATING JOBS
GROWING THE ECONOMY
SUPPORTING YOUR BUSINESS

Here are some of the services on offer to support your business:

• Help to develop land, business premises and attract inward investment
• Advice on funding opportunities
• Business grants, commercial premises search, economic data
• Listening to business visits, business briefings and business e-bulletins
• Support for local high speed broadband campaigns
• Programme of events that attract tourists to the area
• Tourist Information Centres, promotion of the Malverns and visitthemalverns.org website
• Work with Worcestershire Local Enterprise Partnership to support business growth
• Business rate relief and exemptions
• Advice about liability and rate relief
• Trade waste collection
• Pre-application planning advice
• Determining planning applications
• Building Control advice and approval
• Allocation of employment land
• Training and advice on things like food hygiene and consumer law
• Licensing
• Tackling rogue businesses

Visit www.malvernhills.gov.uk/business for more information

VISITORS AND EVENTS

We have a packed events programme and we’ve just updated our brilliant website, which will support our marketing of the district.

The website provides information on:

PLANNING YOUR VISIT
WHAT’S ON GUIDE
THINGS TO DO - ATTRACTIONS, FOOD/DRINK, WALKING AND OUR TOWNS
WHERE TO STAY - ACCOMMODATION FINDER

The site also has a really inspirational video highlighting a lot of what’s on offer in the district, and the site, alongside other marketing, will boost visitor numbers to the area. We also now offer a free to download walking app, allowing visitors to follow a series of walks across the district.

Visit www.visitthemalverns.org for more information.

Sign up
If you have a restaurant, accommodation or attraction you’d like to see featured on the website, just contact Malvern Tourist Information Centre 01684 892289

To find out more go to www.visitthemalverns.org
WHAT WE’VE DONE FOR YOU

Investing in the district – our achievements since April*

• Agreed an investment of £500k to ensure successful further development of Malvern Hills Science and Technology Park.

• Supported existing businesses to grow, particularly at Blackmore Park and Tenbury Business Park by making land available.

• Paid out £15,000 of grants to support the creation of 10 apprenticeships and 4 graduate roles.

• Launched first TEDxMalvern talks, which are now available on the TEDx website placing innovation in The Malverns on the world stage.

• Pushed to secure 95% fibre broadband coverage across the district, with 84% at superfast speeds.

• Helped ten major projects secure LEADER funding worth £235k.

• Launched a free Malvern Walking app, which has been downloaded over 7000 times since its release in May.

• Helped to deliver a successful jobs fair for local employers and potential employees with over 500 people attending.

• Successfully completed Google trekker routes along the Malvern Hills. Wyche to Wynds Point has already been published, along with a 360 panorama from the summit of British Camp; these have already received approximately 80k views.

Visit www.malvernhills.gov.uk/five-year-plan to read more about the plan and our progress.

*Figures are 1st April 2017 to 31st December 2017

Our objectives for the economy looking forward

• Support at least 300 businesses to grow through business start up and growth programmes by 2020.

• Make land available to create more than 200 new jobs at Malvern Hills Science Park by 2021.

• Work with businesses to create at least 50 new apprenticeships per year to enable young local people to secure their first job.

• Purchase surplus land at QinetiQ for additional research and development-based business growth.

• Support the establishment of a 5G mobile technology test bed at Malvern Hills Science Park, and support roll out across the district.

• Lobby for and support key transport infrastructure projects, including Three Counties Cycle Link, A38 Holly Green junction, Southern Link Road Phase 4.

• Ensure 90% of residents and businesses get access to superfast broadband by the end of 2018.

• Work with the Three Counties Showground on its masterplan to improve facilities and events.

• Promotion of ‘The Malverns’ brand to visitors and further development of the free walking app to include routes around Tenbury and Upton.

• Undertake a district wide business survey to inform our understanding of business and its requirements for the future.

Visit www.malvernhills.gov.uk/five-year-plan to read more about the plan and our progress.
SUPPORT TO HELP
GROW YOUR BUSINESS

We deliver and promote a range of business support programmes to help grow your business.

We are partners in Worcestershire Business Central as a single point of contact for all Worcestershire business support needs - whether for start-ups, growing businesses, developing skills, finding property, networking or finance.

For more information contact visit www.business-central.co.uk or call 01905 677 888.

Go paper free for business rates

Businesses can now sign up to view their account online.

Easier, faster, paper free.

To sign up go to www.wychavon.gov.uk/selfservice

Do you need help with business rates?

If you are struggling to pay then there are various ways we can offer help and support.

The most important thing is to contact us as soon as you know there’s a problem. You can also spread your payments over 12 months instead of ten.

Email march@southworcestershirerevenues.gov.uk or write to Revenues and Benefits, PO Box 11, Pershore, WR10 1PU, providing your name, address and account number, for more information.

SKILLS FOR GROWTH
Helping you to recruit local talent

Together with our partners, we have developed a Skills for Growth programme to help businesses recruit, train and retain their future and existing workforce.

Apprenticeships

Nearly every employer that takes on an apprentice (96%) reports benefits to their business while 72% report improved productivity. Visit www.worcsapprenticeships.org.uk for more information on how your business can benefit from an apprentice.

Malvern Hills District Council runs its own apprenticeship grant scheme, focussed on businesses and traineeships in the growth sectors of ICT/cybersecurity, catering and hospitality, engineering/advanced manufacturing, construction and agri-tech. A grant of £1,000 is available for eligible companies taking on a local resident as their new apprentice.

Malvern Hills Graduate Grant Scheme

The Malvern Hills Graduate Grant Scheme enables local companies to claim up to £2,000 towards recruiting a graduate. Grants of up to £1,000 towards a year in industry work placement for a University student are also available. Contact us using the details on the back page for more information.

Skills Support for the Workforce in Worcestershire

Skills Support for the Workforce (SSW) allows SMEs to access fully-funded accredited qualifications and bespoke training courses to upskill and develop staff, and increase the competitiveness of your business. The programme is open to most sectors and includes a wide range of courses from Leadership and Management to First Aid.

Contact us using the details on the back page for more information or email SSW direct at skillssupport@serco.com.
Lots of information can be found on our website – www.malvernhills.gov.uk/business.
Or talk to us directly: call 01684 862351 or email ecodev@malvernhills.gov.uk

Keep up to date
Latest business news – sign up today at www.malvernhills.gov.uk/emailalerts

Also, don’t forget to join the mailing list for one of our regular Business Briefing events by emailing ecodev@malvernhills.gov.uk. Each one is focused on a different topic and there will also be the opportunity to share your views on how the council can best support businesses as well as discuss any issues you are facing.

BUSINESSES
WE WANT YOUR WASTE

We offer a commercial waste and recycling collection service

Benefits include:

- Competitive pricing to suit any budget and no VAT to pay
- A range of bin sizes and sack collections on offer
- No hidden fees or charges, you only pay for the service you receive
- Legal and safe disposal you can trust

Email: commercial.collections@malvernhills.gov.uk or visit www.malvernhills.gov.uk/commercial-waste for more information