

Interpretation of the Data - Little Malvern & Welland

In order to be able to interpret the information in the Profile it is necessary to examine some of the underlying data in the Profile and also in relation to the District and the other 52 rural parishes and towns.

Precept In 2014/15 the average parish precept is £43.66 per household and the range from £100.42 to £1.53. The precept for Little Malvern & Welland is £43.52 the 14th largest out of 53.

Population Little Malvern & Welland is the 13th largest parish in Malvern Hills. Between 2001 and 2011 the population grew by 4%, slightly more than the total district growth of 3.4%.

Households The number of households i.e. dwellings with residents, has increased from 435 to 471. A small rise in population contributed to the size of households decreasing from 2.61 persons to 2.51. The number of single person households has increased by 53% from 77 to 118 (25% of all households). 58% of single person households are single pensioner households, this has increased by 60% from 43 to 69. 54 persons live in communal establishments.

Older people The number of persons aged 60 and over has increased by 30% from 335 to 434. Persons aged 75 and over have increased by 16% from 133 to 154. The population has aged significantly and that trend is likely to continue.

Children The number of persons aged 0 to 15 has decreased by 2% from 199 to 195. This downward trend is common to two thirds of parishes.

Deprivation The Index of Multiple Deprivation shows that 14 households (3.0%) are deprived in three or four of the dimensions of employment, education, housing and health and disability, the total district percentage is 3.4%. Housing or Council Tax benefit and JSA claimants are also lower than the district average.

Cars and vans The number of households with no access to a car/van has increased from 22 to 35. This means that 7% of households rely on other means of transportation.

Health The percentage of the population reporting good or very good health in each parish ranges from 91% to 75%. In Little Malvern & Welland it is 78% (4th lowest in the District) and the number of people reporting that they are healthy is likely to reduce as the population ages.

Considerations How to ensure that care and support for older people is sustained and developed as the population continues to age. Working in partnerships with other parishes and the statutory authorities is likely to be helpful.

How to minimise social isolation as the number of single person households increases.

How to sustain and develop public transport services particularly for the 7% with no access to a car or van.

How to ensure that deprived households have access to supporting services and benefits. Promotion of the CAB Community Liaison Volunteers may be helpful.