

Kempsey Parish Profile 2014

Overview

Annual Precept £78,392

Kempsey is a rural parish covering 1307 hectares. It encompasses a GP practice and primary school within the boundaries of the parish. The nearest secondary school is 5km from the parish centre, however Hanley Castle is the local school and is 7km from the centre of the parish.

Communications and transport (nearest distances are straight lines 'as crow flies')

The nearest hospital is 6km away (41min on public transport). The nearest pharmacy is 4km away (16min on public transport).

Demographics

Population

	District	Parish
Total (n)	74,631	3,180
Males (n)	36,336	1,521
Females (n)	38,295	1,659

Population trend

	2001	2011
Total (n)	3,069	3,180
Aged 75+ (n)	342	397

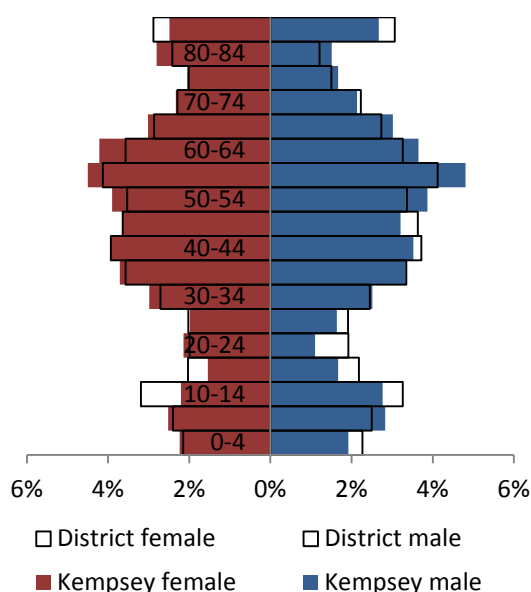
Health

	District	Parish
Limiting Long Term Illness (%)	20	20
Health is good (%)	81	80

Deprivation

	District	Parish
Housing or CT benefit claimants (%)	16	13

Age profile



Housing & Employment

Housing growth

	2001	2011
Dwellings (n)	1,327	1,396
Vacant dwellings (n)	43	44

Employment (LSOA)

	District	Parish
Claiming JSA (%)	1.2	1.1
Economically active (n)	68	67

Energy Efficiency (LSOA)

	District	Parish
Fuel poverty (%)	24	22
No gas connection (%)	30	7

No. of dwellings by CT band

	District	Parish
Band A (%)	11	8
Band B (%)	21	15
Band C (%)	22	29
Band D (%)	16	21
Band E (%)	14	15
Band F (%)	10	7
Band G (%)	6	5
Band H (%)	1	0

Interpretation of the Data – Kempsey

This supplementary document explores some of the underlying data from the profile and links it to the data at a district level.

Precept	In 2014/15 the average parish precept in Malvern Hills District was £43.66 per household and the range from £100.42 to £1.53. The precept for Kempsey was £57.98 the 5th largest out of 53.
Population	Kempsey is the 3rd largest parish in Malvern Hills. Between 2001 and 2011 the population grew by 4%, similar to the total district growth of 3.4%.
Households (dwellings with residents)	The number of households has increased from 1284 to 1352. A modest rise in population has contributed to the size of households decreasing from 2.36 persons to 2.33. The number of single person households has increased by 9% from 292 to 319 (24% of all households). 66% of single person households are single pensioner households, this has increased by 7% from 198 to 212. 36 persons live in communal establishments.
Older people	The number of persons aged 60 and over has increased by 31% from 865 to 1135. Persons aged 75 and over have increased by 16% from 342 to 397. The population has aged significantly and that trend is likely to continue.
Children	The number of persons aged 0 to 15 has increased by 4% from 466 to 485. This upward trend is found in only one third of parishes.
Deprivation	The Index of Multiple Deprivation shows that 30 households (2.2%) are deprived in three of four of the dimensions of employment, education, housing and health and disability, the percentage across the district is 3.4% Housing or Council Tax benefit and JSA claimants are at or lower than the district average.
Cars and vans	The number of households with no access to a car/van has decreased from 162 to 135 but this still means that 10% of households rely on other means of transportation.
Health	The percentage of the population reporting good or very good health in each parish ranges from 91% to 75%. In Kempsey it is 80% but the number of people reporting that they are healthy will likely reduce as the population ages.

Considerations How to ensure that care and support for older people is sustained and developed as the population continues to age. Working in partnerships with other parishes and the statutory authorities is likely to be helpful.

How to minimise social isolation as the number of single person households increases.

How to sustain and develop public transport services particularly for the 10% with no access to car or van.

How to ensure that deprived households have access to supporting services and benefits. Promotion of the CAB Community Liaison Volunteers may be helpful.