

# Martley Parish Profile 2014

## Overview

Annual Precept £19,000

Martley is a rural parish covering 1788 hectares. It encompasses a primary school, secondary school, a sports centre and a GP practice within the boundaries of the parish.

## Communications and transport (nearest distances are straight lines 'as crow flies')

The nearest hospital (Malvern Community) is 13km from the centre of the parish (49min on public transport). The nearest pharmacy is 9km from the centre of the parish (40min on public transport).

## Demographics

### Population

	District	Parish
Total (n)	74,631	<b>1,179</b>
Males (n)	36,336	<b>580</b>
Females (n)	38,295	<b>599</b>

### Population trend

	2001	2011
Total (n)	1,171	<b>1,179</b>
Aged 75+ (n)	87	<b>123</b>

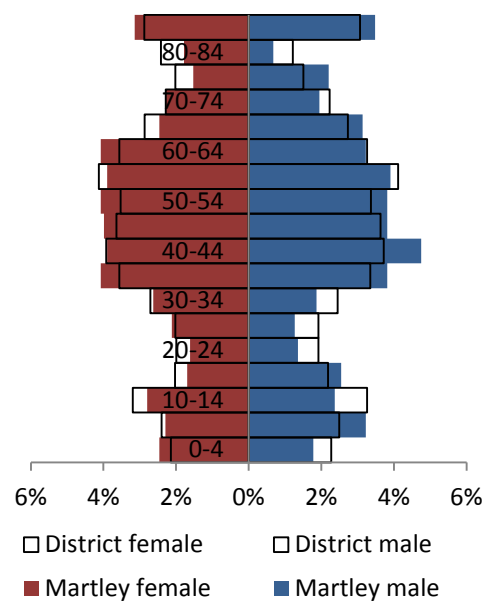
### Health

	District	Parish
Limiting Long Term Illness (%)	20	<b>17</b>
Health is good (%)	81	<b>84</b>

### Deprivation

	District	Parish
Housing or CT benefit claimants (%)	16	<b>15</b>

### Age profile



## Housing & Employment

### Housing growth

	2001	2011
Dwellings (n)	509	<b>521</b>
Vacant dwellings (n)	39	<b>20</b>

### Employment (LSOA)

	District	Parish
Claiming JSA (%)	1.2	<b>1.1</b>
Economically active (n)	68	<b>68</b>

### Energy Efficiency (LSOA)

	District	Parish
Fuel poverty (%)	24	<b>30</b>
No gas connection (%)	30	<b>100</b>

### No. of dwellings by CT band

	District	Parish
Band A (%)	11	<b>13</b>
Band B (%)	21	<b>11</b>
Band C (%)	22	<b>11</b>
Band D (%)	16	<b>18</b>
Band E (%)	14	<b>22</b>
Band F (%)	10	<b>12</b>
Band G (%)	6	<b>13</b>
Band H (%)	1	<b>1</b>

## Interpretation of the Data – Martley

This supplementary document explores some of the underlying data from the profile and links it to the data at a district-level.

**Precept** In 2014/15 the average parish precept in Malvern Hills District was £43.66 per household and the range from £100.42 to £1.53. The precept for Martley was £37.92 the 18th largest out of 53.

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**Population** Martley is the 14th largest parish in Malvern Hills. Between 2001 and 2011 the population grew by less than 1%, compared to 3.4% for the district.

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**Households (dwellings with residents)** The number of households has increased from 470 to 501. The small population increase has contributed to the size of households decreasing from 2.49 persons to 2.35 since 2001. In the same period the number of single person households has increased by 17% from 119 to 139 (28% of all households in Martley). 61% of single person households are single pensioner households this has increased by 15% from 74 in 2001 to 85 in 2011.

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**Older people** The number of persons aged 60 and over has increased by 34% from 273 to 367. Persons aged 75 and over have increased by 41% from 87 to 123. The population has aged significantly since 2001 and that trend is likely to continue.

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**Children** The number of persons aged 0 to 15 has decreased by 7% from 223 to 208. This downward trend is common to two thirds of the parishes in the district.

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**Deprivation** The Index of Multiple Deprivation shows that 22 households (4.6%) are deprived in three out of the four dimensions of employment, education, housing and health and disability, at a district-level the percentage is 3.2%. However, Housing or Council Tax benefit and JSA claimants are lower than the District average.

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**Cars and vans** The number of households with no access to a car/van has decreased slightly from 56 to 51 but this still means that 10% of households rely on other means of transportation.

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**Health** The percentage of the population reporting good or very good health in each parish ranges from 91% to 75%. In Martley it is 84% but the number of people reporting that they are healthy will likely reduce as the population age.

**Considerations** How to ensure that care and support for older people is sustained and developed as the population continues to age. Working in partnerships with other parishes and the statutory authorities is likely to be helpful.

How to minimise social isolation as the number of single person households increases.

How to sustain and develop public transport services particularly for the 10% with no access to car or van.

How to ensure that deprived households have access to support services and benefits. Promotion of the Martley CAB Community Liaison Volunteer may be helpful.