

**ON AND OFF STREET  
CAR PARKING  
STRATEGY**  
2017-2021

2 YEAR PROGRESS REPORT

**Objective 1:**

Improve traffic flow and reduce congestion

**Objective 2:**

Improve availability of safe, good quality on and off street parking in the areas of highest demand

**Objective 3:**

Support the vitality of the towns and local businesses by providing competitive charges for car park customers

**Objective 4:**

Provide a fair return for Malvern Hills tax paying residents

SINCE APRIL 2017



ISSUED OVER 3,214 ON STREET PARKING CONTRAVENTION NOTICE FOR NON PARKING COMPLIANCE

IMPROVING TRAFFIC FLOW AND REDUCING CONGESTION

750

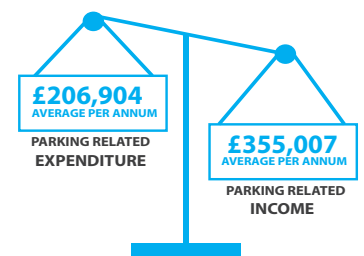


**CAR PARK SPACES**

(MALVERN 457; TENBURY 76; UPTON 217)



**COST OF PARKING IS THE LOWEST IN THE COUNTY**



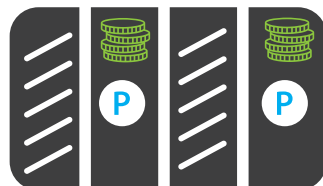
**SUCCESSFUL APPEALS**

FOR FIXED PENALTY NOTICES STILL LESS THAN

5%

LOWEST FOR OFF STREET PARKING IN THE COUNTY

**OVER £75,000 INVESTED**



**IN CAR PARKS**

BLUE BADGE AND COMMUNITY TRANSPORT PROVIDERS



COUNCIL OWNED CAR PARKS

